"What's Going On"

(The City News Publishing Co.

Times Building, NYC)

1911-1922

What's Going on!

(original front tab of folder

1911–1922

April 17th, 1911.

The City News Publishing Company,

Times Building,

New York.

Dear Sirs:

I have just been looking over a copy of your magazine "What's going on", and I find that in the most interesting section devoted to places of interest, there is no mention made of the Musuem of The American Numismatic Society, which is located at One Hundred and Fifty Sixth Street, West of Broadway, adjoining the building of The Hispanic Society of America. This is a free public museum and library relating to numismatics and contains large and interesting collections of coins and medals of all periods and of all countries. It is opened to the public every day from ten to five. Sundays, one to five. Special exhibitions are occassonally held.

Trusting that some mention of this may be made in your most valuable magazine, I am,

Very truly yours,

THE WEEKLY MAGAZINE OF CITY NEWS

What's Going On IN GREATER NEW YORK

OFFICE OF PUBLICATION
TIMES BUILDING : NEW YORK

TELEPHONE, 205 BRYANT

OFFICIAL ORGAN OF "THE GREETERS," AN ASSOCIATION COMPOSED OF HOTEL MANAGERS, ASSISTANT MANAGERS, CASHIERS, BOOKKEEPERS AND CLERKS

"WHAT'S GOING ON"

IS DISTRIBUTED COMPLIMENTARY TO GUESTS OF FOLLOWING HOTELS:

Plaza
St. Regis
Knickerbocker
Astor
Holland House
Manhattan
Waldorf Astoria
Ritz Carlton
Buckingham
Gotham
Imperial
Breslin
Aberdeen
Alabama
Albany
Albemarle
Albert
Algonquin
Ansonia
Arlington
Ashton
Astor House
Bartholdi
Belleclaire
Belmont (New)
Bossert
Bretton Hall
Brevoort
Bristol
Broadway Central
Broztell
Cadillac
Calumet
Calvert
Chelsea
Churchill
Clendenning
Collingwood
Colonial
Cumberland
Cosmopolitan
Devon
Earlington
Empire
Endicott
Essex
Felix-Portland
Flanders
Frederick
Gerard
Gilsey House
Grand Union
Great Northern
Gregorian
Grenoble
Hargrave
Herald Square
Hermitage
Hoffman House
Iroquois
Irving
King Edward
Lafayette
Langham
Latham
Le Marquis
Leonori
Long Acre
Lorraine
Lucerne
Majestic
Marie Antoinette
Markwell
Marlborough
Martha Washington
Martinique
Monticello
Murray Hill
Navarre
Netherland
New Amsterdam
New Grand
New Weston
Newton
Normandie
Park Avenue
Pierrepont
Prince George
Remington
Renaissance
San Rafael
San Remo
Savoy
Seville
Seymour
Sherman Square
Shoreham
Somerset
St. Andrew
St. Denis
St. Francis
St. Hubert
St. George
St. Louis
St. Paul
Times Square
Touraine
University
Van Cortland
Victoria
Walton
Webster
Wellington
Wolcott
Woodstock
Woodward
York

and others

CIRCULATES ALSO ON RAILROADS, STEAMBOATS, IN CABS, NEWS-STANDS, ETC., ETC.

New York, April 26th, 1911

The Director,
The American Numismatic Society,
156th Street,
New York City.

Dear Sir:-

We have your favor of the 17th inst., and as we will shortly have to revise our "Places of Interest", we will be glad to include your Society.

Thanking you for your kindly suggestion, we are,

Very truly yours,

THE CITY NEWS PUBLISHING CO.

Per Geo. W. Kahey
Secy.

Every Greeter recommends the Advertiser in "What's Going On" to the Hotel Guest

May 7th, 1913.

The City News Publishing Company,
Times Building,
New York.

Dear Sirs:-

I notice that your magazine, WHAT'S GOING ON, contains no mention of The American Numismatic Society, which maintains a numismatic museum in its building at the above address. I accordingly enclose a brief notice, as I presume you want to note all the places of interest.

Very truly yours,

Director.

The American Numismatic Society, Broadway at 156th Street. Open daily from ten to five o'clock, Sundays from one to five o'clock. Admission free. Permanent exhibition of ancient and modern coins of all countries, historical medals, war medals, decorations, contemporary medallic art. Special exhibitions from time to time. Numismatic Library.

December 31st, 1918.

What's Going On,
Aeolian Hall,
33 West 42nd Street,
New York.

Gentlemen:-

For the purpose of keeping your notices up-to-date in your booklet, I desire to inform you that at present this Society has on view an exhibition of medals relating to peace and peace treaties.

Yours very truly,

Curator.

Now known as The Coin Collector

October 25th, 1922.

What's Going On,
Aeolian Hall,
33 West 42nd Street,
New York.

Attention of the Editor.

Dear Sir:-

Should you desire to insert an announcement in your booklet regarding this Society, I would like to inform you that we are now showing an exhibition of United States Coins and Medals. This Museum is open daily from 2 to 5, except Mondays.

Very truly yours,

Acting Secretary and Curator.